



Press Release

Mobile Number Portability - Early Trends; Consumers Prefer GSM over CDMA

Within two months of introduction of Mobile Number Portability the predictions made by COAI regarding the preferred service providers selected by customers is being confirmed. In the recent data released by TRAI, it is evident that the GSM players are the preferred option selected by the cellular subscribers.

In addition the prediction made by COAI that MNP would not be a 'game changer' for the industry, is also being fulfilled as fewer than 5 million subscribers (less than 1% of the total subscribers) have opted to change their service providers.

Mr. Rajan S Mathews, Director General stated that it is a world wide trend that consumers of mobile services prefer GSM over CDMA. GSM networks are hailed for their better network quality, wide selection of valued added services and a variety of handsets and open networking systems.

MNP Trend – Number of Port

S.N	Operators	Total Subs in millions	Subs ported in	% Subs ported in	Subs ported out	% Subs Ported in	Net additions	% Net additions
1)	Vodafone	127.36	488,250	0.38	295,489	0.23	192,761	0.15
2)	Idea	84.29	391,191	0.46	240,402	0.29	150,789	0.18
3)	Bharti Airtel	155.80	530,615	0.34	382,400	0.25	148,215	0.10
4)	Aircel	51.83	162,664	0.31	117,822	0.23	44,842	0.09
5)	Uninor	20.31	31,019	0.15	24,689	0.12	6,330	0.03
6)	Videocon	6.01	5,404	0.09	11,633	0.19	-6,229	-0.10
7)	MTNL	5.43	3,793	0.07	14,851	0.27	-11,052	-0.20
8)	TTSL	86.05	197,404	0.23	236,793	0.28	-39,389	-0.05
9)	BSNL	88.82	107,724	0.12	257,817	0.29	-150,093	-0.17
10)	Reliance	128.87	44,753	0.03	351,170	0.27	-306,417	-0.24

Source: DoT and TRAI (for subscriber data as of 31st Jan 2011)

About COAI:

The Cellular Operators Association of India (COAI) was constituted in 1995 as a registered, non-governmental society dedicated to the advancement of communication, particularly modern communication through Cellular Mobile Telephone Services. With a vision to establish and sustain a world-class cellular infrastructure and facilitate affordable mobile communication services in India, COAI's main objectives are to protect the common & collective interests of its members. Prominent private service providers and the infrastructure vendors are members of COAI, and work closely on various Industry issues.

More about COAI at : (<http://www.coai.in>)