



Connecting The Unconnected





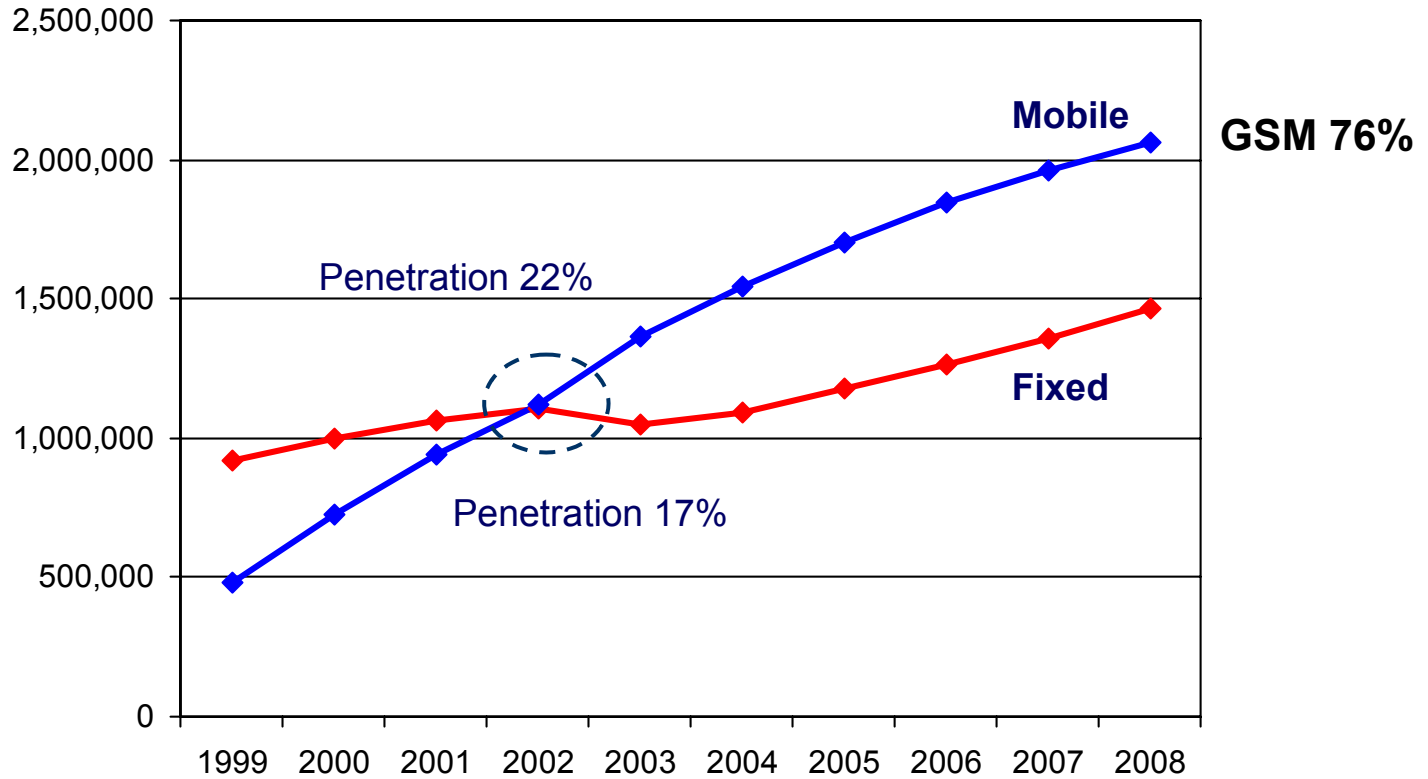
- **Current penetration of mobile phones in low single digits**
- **Millions of people across India wanting to get connected**



From Fixed To Mobile



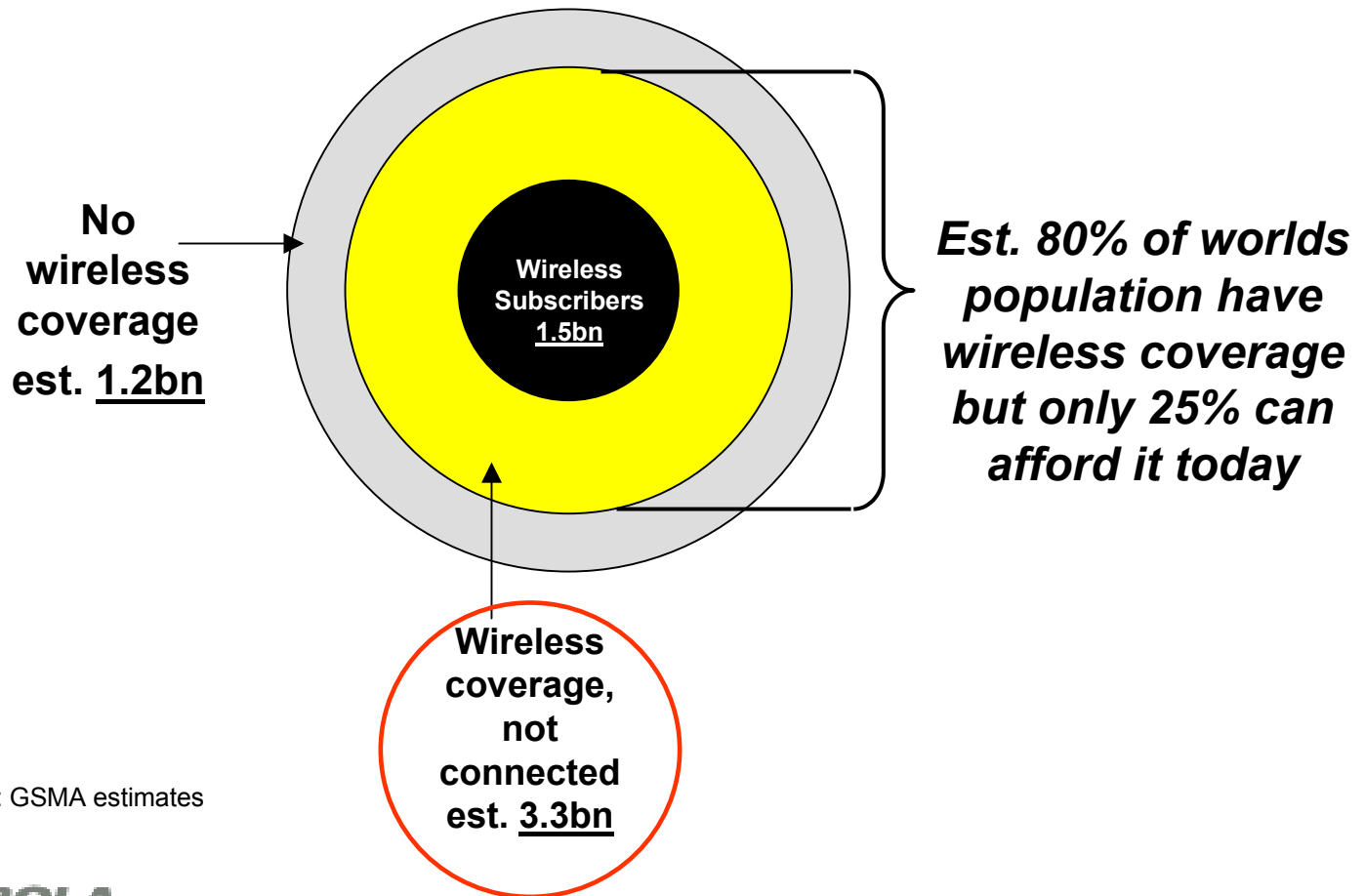
Worldwide lines ('000)



Source: EITO 2003, Ovum 2003; GSMA



MOTOROLA



*Source: GSMA estimates





To Connect the Unconnected

- **Bring down the digital divide**
 - **Mobile communications will be the only opportunity for many of the world's poor to get connected**
- **The social and economic benefits of extending communications to the masses**
- **Contribute towards the Nation's progress**



LEVERAGING MOTOROLA'S TECHNOLOGICAL EDGE



– PORTFOLIO OF LOW-TIER PRODUCTS

– COMMON PLATFORM

– GLOBAL BRAND



C115



C138



C116



TECHNOLOGICAL EDGE MEETS CONSUMER NEEDS



LEVERAGING MOTOROLA'S TECHNOLOGICAL EDGE & CONTINUOUS COMMITMENT TOWARDS INNOVATION TO MEET CONSUMER NEEDS

- 8 Hours talk time
- 2 weeks standby time
- Simple user interface
- Compelling form factor
- Nationwide service infrastructure
- Motorola quality & durability



C138



C115



C116



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MOTOROLA