

PRESS RELEASE

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Report on ARPU / Revenue Analysis for Private GSM Operators for the 3rd quarter of the financial year 2006-07

- The **private GSM Mobile Operators** have recorded a **rise of 10% in the revenues in the third quarter of the current financial year** (Oct. to Dec. 06). The Adjusted gross revenue has increased from Rs 6,330 crs for quarter ending Sep. 06 to Rs 6,974 crs for the quarter ending Dec 06.
- On a **year on year basis**, the third quarter of the current financial year (Oct. to Dec. 06) has **witnessed a 56% rise in revenues as compared to the third quarter of the previous financial year** (Oct. to Dec. 05). The revenues of private GSM mobile operators have risen from Rs 4460 crs for Oct. to Dec. 05 quarter to Rs 6974 crs for Oct. to Dec. 06 quarter.
- In spite of a rise in the Adjusted Gross Revenue, the **private GSM industry** has witnessed a fall in ARPU since the March 06 quarter. The average industry ARPU has fallen from **Rs 356 for March 06** quarter to **Rs 316 for Dec 2006** quarter; a **fall in ARPU of Rs 40 per subscriber since March 06 (a decline of 11%)**.

All India Revenue and ARPU trend				
	March 06 Qtr.	June 06 Qtr.	Sep. 06 Qtr.	Dec. 06 Qtr.
Revenue (Rs. Crores)	4942	5621	6330	6974
ARPU (Rs.)	356	347	335	316

